

TJ Wengert

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Work Experience

CoStar Group

Video Editor | Richmond, Virginia | Aug 2023 - Present

- Edited and assembled over 200 video projects, enhancing neighborhood ambiance for real estate platforms.
- Collaborated with teams to create engaging content for Apartments.com, Ten-X, and LoopNet as a Diamond Editor.
- Utilized advanced editing software to ensure high-quality production and timely delivery of projects.

Virginia SkyWire

Brand & Marketing Manager | Richmond, Virginia | Nov 2022 - Present

- Spearheaded initiatives to increase Average Revenue Per Unit (ARPU) across SkyWire properties, driving profitability.
- Managed the SkyWire brand presence across multiple media platforms, enhancing brand visibility and engagement.
- Developed and executed social media strategies, resulting in a 30% increase in follower engagement.
- Collaborated with the Sales team to create effective promotional campaigns, boosting sales by 15%.

University of Lynchburg

Director of Digital Media/Play-by-Play | Lynchburg, Virginia | Aug 2021 - Nov 2022

- Served as the voice of the Hornets, delivering engaging commentary for TV and radio broadcasts.
- Managed the Lynchburg Hornets Sports Network, overseeing scheduling, staffing, and production for 150-175 home games.
- Produced weekly podcasts and video content while actively managing social media accounts to enhance fan engagement.

Freelance work

Broadcasting | Virginia & North Carolina | 2021 - Present

- Lead NFL Draft/College Football Analyst - 32BeatWriters
- Host of VCU Tip-Off Show - MASN.
- Longwood baseball, UNC Greensboro Baseball, and Randolph-Macon College Men's & Women's Soccer
- Filled in for select Longwood University Men's & Women's Basketball

Education

Longwood University

BA, Communication in Digital Media | Farmville, Virginia | 2020

Skills

Video Editing, Communication Skills, Audio editing, Digital Marketing, Content Creation, Graphic Design, Collaboration, Creative Writing, Content Strategy, Seo, Social Media Management, Copywriting, Photography, Analytical Thinking