

TJ WENGERT

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@TJWengert

EDUCATION

Longwood University
Farmville, Virginia
Class of 2020

BA in Communication
Studies, concentration
in Digital Media.
History minor.
Cumulative 3.57 GPA

PROFICIENT IN



- Hootsuite social media
certification

- Live radio production

- TV production

- Writing
(beat and long form)

FIND OUT MORE!



Freelance Broadcasting

- VCU Tip Off Show Host - MASN (2022)
- Longwood University - M. basketball, W. basketball, Baseball (2020-2021)
- UNC-Greensboro - Baseball (2022)
- Atlantic 10 Conference Field Hockey championships (2021)
- Randolph-Macon College - Men's and Women's soccer (2021)
- Tri-City Tourneys (2020)

Virginia SkyWire (2022-Present)

Brand & Marketing Manager

- Manage the SkyWire brand amongst various media/platforms.
- Work with Sales to develop sales promotions.
- Manage print material and promotional needs for deployment/inventory.
- Manage internal branded item requirements (shirts, hats, hoodies, etc.)

University of Lynchburg (2021-22)

Director of Digital Media/Play-by-Play

- Oversee Lynchburg Hornets Sports Network (LHSN) schedule, staff and production
- Broadcast between 150-175 games across 10 sports on LHSN and ESPN3
- Coordinate relationship between ESPN3 and Lynchburg Athletics Department
- Host weekly podcasts, create video content and manage social media accounts

Morehead City Marlins (2019)

Director of Broadcasts & Media Relations

- Broadcast all games - TV at home, radio on the road
- Graphic design - game notes, programs, starting lineups, score updates, final score, etc.
- Managed all three social media platforms (Twitter, Facebook, Instagram)
- Write post-game recaps, and conduct interviews with players/coaches

Additional information:

- Longwood University - Assistant Director of Broadcast Operations (2016-2020)
The Rotunda - Editor-in-Chief, Managing Editor, Ast. Exec. Producer, Ast. Sports Editor
- WMLU 91.3 FM - Sports Director (2017-2020)
- 2018 VAB award for best sports coverage
- Lancer Central - Co-host (2018-2020)
- Personal YouTube channel -> <https://bit.ly/3Bp3khc>

REFERENCES:

Steve Taggart

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VCU

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