

TJ WENGERT

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@TJWengert

Richmond, Virginia

EDUCATION

Longwood University
Farmville, Virginia
Class of 2020

BA in Communication
Studies, concentration
in Digital Media.
History minor.
Cumulative 3.57 GPA

PROFICIENT IN



- Hootsuite social media certification

- Live radio production

- TV production

- Writing
(beat and long form)

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Virginia SkyWire (2022-Present)

Brand & Marketing Manager

- Oversee brand development & implementation across multiple platforms.
- Collaborate with Sales to design sales promotions.
- Monitor and maintain print materials and promotional items.

Freelance Broadcasting

- VCU Tip Off Show Host - MASN (2022)
- Longwood University - MBB & WBB fill-in (2020-2021), Baseball (2022-23)
- VCU - Baseball (2022-23)
- UNC-Greensboro - Baseball (2023)
- Randolph-Macon College - Men's and Women's soccer (2021)

University of Lynchburg (2021-22)

Director of Digital Media/Play-by-Play

- Oversee sports network scheduling, staffing and production.
- Broadcast games across 14 sports on multiple platforms.
- Coordinate relationships with ESPN3 and manage social media presence.

Pro Football Focus (2023-Present)

Data Collections Analyst

- Collected data for game analysis.
- Trained part-time staff.
- Developed data collection processes.

Additional information:

- Longwood University - Assistant Director of Broadcast Operations (2016-20)
- The Rotunda - Editor-in-Chief, Managing Editor, Exec. Producer, Ast. Sports Editor
- WMLU 91.3 FM - Sports Director (2017-2020)
 - 2018 VAB award for best sports coverage
- Personal YouTube channel -> <https://bit.ly/3Bp3khc>

REFERENCES:

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